

Lenovo Product Portfolio Brochure - 03/08/2024

11th March 2024

Smarter
technology
for all

Lenovo

Lenovo ThinkPad Seria L

Laptop-uri de afaceri
(ne)conventionale: SERIA L

Daca productivitatea si pretul conteaza
cel mai mult, Lenovo ThinkPad Seria L
mai mult decat atat ofera!



Business Service Provider Srl

[Partner website >](#)

Welcome

Laptops

Enterprise Productivity

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Did you know?

- With 46 world-class labs, 6500 globally recognized patents to its name and 100+ major design awards, Lenovo has a legacy of innovation.
- Lenovo manages 8,000 orders a day, 80% of which are small-scale orders of less than five units.
- Integrating emerging technologies such as IoT, AR, and AI, Lenovo designed an entirely automated, unstaffed convenience store of tomorrow in Beijing.
- In 2022, Lenovo has been named among FORTUNE Magazine's World's Most Admired Companies.



Laptops

Thoughtfully designed to address the needs of performance, storage, and expandability essential for dynamic retail workflows, Lenovo's laptop portfolio is purpose-built to conquer the most demanding tasks. Offering adaptability to accommodate every facet of retail operations, from inventory management and analytics to customer relationship management and virtual storefront development, these laptops emerge as the ultimate workhorse for retail industry professionals.

Lenovo 14 Series



ThinkBook Series



ThinkPad T Series



ThinkPad L Series



ThinkPad E Series



ThinkPad X1 Series



ThinkPad X Series



Basic Laptops

For budget-conscious retail buyers, these laptops have great design and productivity features for managing sales data, retail functions and inventory usages.

Modern Professional

Super stylish laptops for retail experts who are drawn to consumer technology but would benefit from business-grade performance, power & security.

Enterprise Productivity

Designed with a focus on security to safeguard sensitive customer and inventory data, reliability to ensure uninterrupted retail operations, and productivity enhancements to maximize efficiency.

Enterprise Ultra-portables

Compact, potent, and equipped with business-boosting functionalities, these laptops cater perfectly to retail specialists frequently shuttling between offices.

ThinkPad L13 Gen 4 (AMD)

Weighing 1.26 kg, this lightweight device powered by up to AMD Ryzen 7 Pro processor allows sales promoters to manage retail management software faster. With a battery life of up to 15.16 hours, users can travel around retail outlets without any hassle. Advanced security features include an optional touch-style fingerprint reader that helps users easily login into the system. Plus, Kensington nano slot, discreet TPM 2.0, and BIOS security protects the sales data from malware.



Unified
communication
keys



Key Specs

AMD Ryzen 3 / 5 / 7

13.3" WUXGA (1920x1200), IPS, Anti-glare 16:10, 300nits, 72% NTSC, touch

Windows 11 Pro/Home/Home Single Language

ThinkPad L13 Gen 4 (Intel)

Weighing 1.26 kg, this lightweight device powered by up to 13th Gen Intel U Series Core i7 processor lets sales promoters manage retail management software faster. It has a 46Wh battery, that helps users travel around retail outlets without any hassle. Advanced security features include an optional touch-style fingerprint reader that ensures easy login into the system. Plus, Kensington nano slot, discreet TPM 2.0, and BIOS security protect the device and sales data from malware.



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Key Specs

Intel vPro® with Intel® Core™ i7 processor

13.3" WUXGA (1920x1200) IPS Anti-glare 16:10 - 300nits, 72% NTSC, touch

Windows 11 Pro/ Home/ Home Single Language/ DG Windows 10 Pro 64,
Ubuntu Linux

ThinkPad L13 Yoga Gen 4 (AMD)

Ideal for sales managers who analyze inventory data, deal with retail operations, and work on communication creatives, the device powered by up to AMD Ryzen 7 Pro Processor can be considered. Combined with integrated AMD Radeon graphics, the device ensures ultrafast, versatile computing for advanced retail management software. Additionally, with a memory of up to 32GB DDR4, users can access or manage retail data in real time.



Tablet, tent, or laptop mode.



Key Specs

AMD Ryzen 3 / 5 / 7

13.3" WUXGA (1920x1200), IPS, AGAS, 16:10 - 400nits, 100% sRGB

Windows 11 Pro/Home/Home Single Language

ThinkPad L13 Yoga Gen 4 (Intel)

Ideal for sales managers who analyze inventory data, deal with retail operations, and work on communication creatives, the device powered by up to 13th Gen Intel U Series Core i7 Processor can be considered. Combined with Intel UHD or Intel Iris Xe graphics, the device ensures ultrafast, versatile computing for advanced retail management software. Additionally, with up to 32GB LPDDR5 memory, users can access or manage retail data in real time.



Tablet, tent, or laptop mode.



Key Specs

Intel vPro® with Intel® Core™ i7 processor

13.3" WUXGA (1920x1200) IPS ARAS 16:10, 300nits, 100% sRGB, 60Hz, touch

Windows 11 Pro/Home/Home Single Language

ThinkPad L14 Gen 4 (AMD)

Professionals in the evolving retail industry will highly appreciate the blend of performance and innovation that ThinkPad L14 Gen 4 (AMD) brings to the table. Loaded with the powerful AMD Ryzen 7 processors and up to 64 GB memory, this device lets marketing and sales switch between automated sales applications and multitask with ease. Customer relationship managers who maintain customer data and engagement can take advantage of the up to 2TB storage for managing and tracking their interactions.



TrackPoint pointing device and Mylar® surface multi-touch touchpad, 56 x 115 mm (2.24 x 4.53 inches)



Key Specs

AMD Ryzen 3 / 5 / 7 PRO 7000 U Series

14", HD (1366x768), TN, Anti-glare surface, 16:9 Aspect Ratio

Windows 11 Pro/Home/Home Single Language

ThinkPad L14 Gen 4 (Intel)

Powered by Intel U-Series or up to 13th Gen Intel U or P Series Core i7 Processor, the laptop is ideal for retail billing executives who handle payments, account statuses, accounts databases, and POS systems. Equipped with ports such as USB 3.2 Gen 1, USB-C 3.2 Gen2, HDMI, and Thunderbolt, users can connect barcode scanners, receipt printers, and cash registers and transfer data at a lightning speed.



6-row, spill-resistant, multimedia Fn keys



Key Specs

Intel vPro® with Intel® Core™ i7 processor

14" HD (1366x768) TN Anti-glare 16:9- 400nits, 72% NTSC, low power

Windows 11 Pro/Home/Home Single Language

ThinkPad L15 Gen 4 (AMD)

Powered by the new AMD Ryzen processors, this 15.6" mid-range notebook is a sensible choice for use as part of any in-store POS solution. The compact device comes with 4 USB ports, including 2x USB-C, to connect barcode scanners, cash registers, and credit card payment systems. Need to enable more port options? Simply connect it to a compatible docking station. Store managers can also choose the touchscreen display for a more interactive user experience.



Wide array of connectivity options



Key Specs

AMD Ryzen 3 / 5 / 7 PRO 7000 U Series

15.6", FHD (1920x1080), IPS, 16:9 Aspect Ratio- 250nits Brightness

Windows 11 Pro/Home/Home Single Language

ThinkPad L15 Gen 4 (Intel)

The laptop's expansive 15.6" FHD anti-glare display and Intel Iris Xe or Intel UHD graphics support is perfect for visual merchandizers and e-commerce professionals, whether they need to create merchandizing plans, design store displays or edit product images and videos while working across applications. Moreover, good connectivity options in the form of HDMI, USB-C and Thunderbolt 4 ports allow hassle-free connection to external displays during presentations.



180-degree hinge for convenient device management



Key Specs

Intel vPro® with Intel® Core™ i7 processor

15.6" FHD (1920x1080) IPS Anti-glare 16:9 - 300nits, 45% NTSC, touch

Windows 11 Pro/Home/Home Single Language



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